



WORKSHOP

The Power of Storytelling in a Corporate World

AGENDA

Day 1 (9:00 AM to 5:00 PM)

Time	Description
9:00 AM – 9:30 AM	Welcome and Introduction
9:30 AM – 10:45 AM	Fundamental concepts of Storytelling
10:45 AM – 11:00 AM	Break
11:00 AM – 12:00 PM	How to Structure Your Story's Signposts
12:00 PM - 1:15 PM	Lunch
1:15 PM – 3:00 PM	Storytelling process (5Ps)
3:00 PM – 3:15	Break
3:00 PM – 4:45 PM	Group Assignment to create a 5 frame story in a storyboard
4:45 PM – 5:00 PM	Evening Instructions

Day 2 (9:00 AM to 5:00 PM)

Time	Description
9:00 AM – 9:30 AM	Welcome and Introduction
9:30 AM – 10:45 AM	Summarize Day 1 and FAQ
10:45 AM – 11:00 AM	Break
11:00 AM – 12:00 PM	Introduction to Vyond
12:00 PM - 1:15 PM	Lunch
1:15 PM – 3:00 PM	Demo
3:00 PM – 3:15	Break
3:00 PM – 4:45 PM	Assignment to complete the Storyboard in Vyond and create a video
4:45 PM – 5:00 PM	Evening Instructions